



MILLIONS STRIKING
★ NATIONAL ★
BOWLING WEEK
★ August 23-30 ★

IT'S AN AMERICAN WAY OF FUN!

WACCAMAW BOWLING HELPS SET NEW BOWLING WORLD RECORD

In Honor of National Bowling Week, Waccamaw Bowling Center Joins 3,400 Bowling Centers Across the Nation in Setting a World Record for the Most Games Rolled in a Single Day

Myrtle Beach, SC– For the first time ever, more than 3,400 bowling centers across the nation have team up to set a new world record for the most bowling games played in a single day. On Saturday, August 30, Waccamaw Bowling Center invites Horry and Georgetown Counties residents to be a part of history and take part in the record-setting event. The day includes A FREE COMMUNITY Day from 10am – 5pm. All participants will also receive a *commemorative certificate* for participating in the world record event.

Waccamaw Bowling Center is excited to welcome adults and kids of all ages to take part in the fun as we join thousands of bowling centers throughout the country in making history,” said Larry Nowak, (owner of Waccamaw Bowling Center).

The festivities begin at Noon Saturday, August 30 and run until 4:00pm. Throughout the week of August 23 – National Bowling Week – Waccamaw Bowling Center will host special events to include free game passes, quick and easy league sign-up. Please contact 843-236-1020 for additional information.

The World Record Event and National Bowling Week are sponsored by the Bowling Proprietors' Association of America (BPAA), Strike Ten Entertainment (STE), International Bowling Pro Shop and Instructors Association (IBPSIA), Professional Bowlers Association (PBA) and the United States Bowling Congress (USBC).

For more information about National Bowling Week and bowling in general, visit www.gobowling.com or www.bowl.com.